

JAZZ GENRE WINNER



JOHN LENNON
SONGWRITING CONTEST

LICENSED ON



THE REAL WORLD
LAS VEGAS

SOUND DESIGN



MEDAL OF HONOR
AIRBORNE

SONIC STRATEGY



NEXT - GEN
TERMINAL

SUMMARY

- 15+ years’ experience developing interactive media, starting in the early days of Razorfish
- Expertise as a Technologist & User Experience Designer, for numerous Fortune 500 clients
- Producing wireframes, site maps, detailed specifications, business analysis & competitive audits
- User Research & Usability Testing: prototype exploration, in-depth interviews, & analysis of usage data
- Products in Finance, Insurance, Pharma, Tech Services, and Media & Entertainment sectors
- Experience with both back-end server side and front-end presentation layer technologies
- Product Management: managed project-level teams from blue sky ideation through implementation
- Sonic Strategist for Next-Gen Bloomberg Terminal; conceived, pitched, and managed project for CTO
- Jazz Genre Winner in the John Lennon Songwriting Contest, music licensed on MTV’s Real World
- Classically trained at The Juilliard School Evening Division and The Royal College of Music

EDUCATION

Bachelor of Computer Science with a Minor in Music, Carnegie Mellon University (Pittsburgh, PA)
 Core Musical Skills Certificate, The Juilliard School Evening Division (New York, NY, 2016)
 Master of Composition in Composition for Screen, The Royal College of Music (London, UK, 2019)

PAPER PRESENTATION: THE PAST, PRESENT, AND FUTURE OF IMMERSIVE MUSIC

New York University’s Music and the Moving Image (MaMI 2020)
 AES Int’l Conf. on Audio for Virtual and Augmented Reality, sponsors Facebook & Valve (AVAR 2020)

INTERACTIVE AUDIO EXPERIENCE

Sonic Strategist for Real-time Data, News, & Analytics Software (2011 – 2015)
 Bloomberg LP, Financial Products & Services, New York, NY

- Conceived Sonic Alerts project, pitched to the CTO, obtained funding; multiple phases with >\$1M budget
- Managed Hollywood-based team of sound designers for Sonification of the Next-Gen Bloomberg Terminal

Video Game Audio Designer & Integrator, Southern California (2006 – 2007)

- The Golden Compass, Shiny (formerly Atari, now Amazon Game Studios) Newport Beach, CA (2007)
- Medal of Honor: Airborne, Electronic Arts, Playa Vista, CA (2006)

USER EXPERIENCE DESIGN & TECHNOLOGY EXPERIENCE

Senior User Experience Specialist (2010 – 2015)
 Bloomberg, Financial Products & Services, New York, NY

- Alerts: Comprehensive re-design, with News/Price/Economic data, Suggestion Engine, & Sonification
- News: Comprehensive re-design with function consolidation including flagship TOP NEWS function
- Portfolios: Launch of new Portfolio Analytics platform aimed at displacing FactSet customers

Senior User Experience & Product Management Consultant

New York, NY / Los Angeles, CA (2008 - 2010)

- NBC Universal (iVillage): Product Management for online community for women (New York)
- Temboo: B2B Cloud Computing suite of visual programming tools (New York)
- Toyota (Scion/AmautaLab): Social Networking site for Scion owners (Los Angeles)

Senior User Experience Consultant

New York, NY (2001 - 2005)

- Omgeo: Financial application for maintenance of trade settlement
- Avaya / R Greenberg Associates: homepage & sub-sites with faceted navigation
- MARSH: DocEngine, corporate insurance certificate issuance application
- Bank of New York / Bridgeline Software: BNY Investor Reporting Website
- Novartis / TCG Software: SPOTS system, a genomics research tool
- Empact, Inc: service quality agreement reporting, benchmarking
- Starwood Hotels & Resorts Worldwide: Search & Trip Planner re-design
- Prudential Financial: Fixed Income, Stock Alerts, Check Copies, Credit Cards

Experience Lead / Technologist

Razorfish, New York, NY (1997 – 2001)

- Media & Entertainment Clients: CBS.com, ABC Interactive
- Fashion Clients: Revlon.com, Liz Claiborne, Gloss.com
- Cultural Institution Clients: Christies.com, American Museum of Natural History
- Investment Banking Clients: Instinet Research, Schwab.com
- Knowledge Management Clients: KPMG Knowledge Management
- Technology Company Clients: IBM.com, Citrix, Razorfish Intranet & Extranet, and Razorfish.com
- Original Web Content: RSUB.com, Bunko.com, TheBlueDot.com, Spencer Tunick
- Project planning / management of information architects, designers, and developers
- Technology: ecommerce, content management, application development, knowledge management
- UI consulting: screen schematics, site architectures, navigational models, application design, user interface design, competitive product audits and benchmarking, hierarchical classification systems, requirements gathering and documentation
- One Club Bronze Award, self-promotional website for www.razorfish.com