

JAZZ GENRE WINNER



JOHN LENNON
SONGWRITING CONTEST

LICENSED ON



THE REAL WORLD
LAS VEGAS

SOUND DESIGN



MEDAL OF HONOR
AIRBORNE

SONIC STRATEGY



NEXT - GEN
TERMINAL

SUMMARY

- 15+ years' experience developing interactive media, starting in the early days of Razorfish
- Expertise as a Technologist and User Experience Designer, for numerous Fortune 500 clients
- Sonic Strategist for Next-Gen Bloomberg Terminal; conceived, pitched, and managed project for CTO
- Jazz Genre Winner in the John Lennon Songwriting Contest, music licensed on MTV's Real World
- Classically trained at The Juilliard School Evening Division and The Royal College of Music

EDUCATION

Master of Composition in Composition for Screen, The Royal College of Music (London, UK)

Core Musical Skills Certificate, The Juilliard School Evening Division (New York, NY)

Bachelor of Computer Science with a Minor in Music, Carnegie Mellon University (Pittsburgh, PA)

INTERACTIVE AUDIO EXPERIENCE

Sonic Strategist for Real-time Data, News, & Analytics Software (2011 – 2015)

Bloomberg LP, Financial Products & Services, New York, NY

- Conceived Sonic Alerts project, pitched to the CTO, obtained funding; multiple phases with >\$1M budget
- Managed Hollywood-based team of sound designers for Sonification of the Next-Gen Bloomberg Terminal
- Types of Sonified Events: Branding, Market-Based Alerts, Communications, and Confirmations

Sound Designer & Music Editor for Video Games (Contractor) (2007)

The Golden Compass, Shiny Entertainment (formerly Atari), Newport Beach, CA

- Design and implementation of sound effects; coordination of additional asset creation with vendors
- Music spotting, editing, loop creation, and implementation, for a seamless gameplay experience
- Audio Scripting using proprietary software, for audio integration of sound effects, music and dialogue

Sound Designer & Audio Integrator for Video Games (Contractor) (2006)

Medal of Honor: Airborne, Electronic Arts, Los Angeles, CA

- Sound Production: Sound effects creation, editing, compositing, and audio asset tracking
- Foley: Studio recording with authentic WWII era gear, from both the Allies and the Axis Powers
- Audio Integration: Unreal Engine 3 & SoundRIOT (EA proprietary audio app)

DIGITAL DESIGN & TECHNOLOGY EXPERIENCE

Senior User Experience Specialist (2010 - 2015)

Bloomberg, Financial Products & Services, New York, NY

- Alerts: Comprehensive re-design, with News/Price/Economic data, Suggestion Engine, & Sonification
- News: Comprehensive re-design with function consolidation including flagship TOP NEWS function
- Portfolios: Launch of new Portfolio Analytics platform aimed at displacing FactSet customers

Senior User Experience & Product Management Consultant

New York, NY / Los Angeles, CA (2008 - 2010)

- NBC Universal (iVillage): Product Management for online community for women (New York)
- Temboo: B2B Cloud Computing suite of visual programming tools (New York)
- Toyota (Scion/AmautaLab): Social Networking site for Scion owners (Los Angeles)

Senior User Experience Consultant

New York, NY (2001 - 2005)

- Omgeo: Financial application for maintenance of trade settlement
- Avaya / R Greenberg Associates: homepage & sub-sites with faceted navigation
- MARSH: DocEngine, corporate insurance certificate issuance application
- Bank of New York / Bridgeline Software: BNY Investor Reporting Website
- Novartis / TCG Software: SPOTS system, a genomics research tool
- Empact, Inc: service quality agreement reporting, benchmarking
- Starwood Hotels & Resorts Worldwide: Search & Trip Planner re-design
- Prudential Financial: Fixed Income, Stock Alerts, Check Copies, Credit Cards

Experience Lead / Technologist

Razorfish, New York, NY (1997 – 2001)

- Media & Entertainment Clients: CBS.com, ABC Interactive
- Fashion Clients: Revlon.com, Liz Claiborne, Gloss.com
- Cultural Institution Clients: Christies.com, American Museum of Natural History
- Investment Banking Clients: Instinet Research, Schwab.com
- Knowledge Management Clients: KPMG Knowledge Management
- Technology Company Clients: IBM.com, Citrix, Razorfish Intranet & Extranet, and Razorfish.com
- Original Web Content: RSUB.com, Bunko.com, TheBlueDot.com, Spencer Tunick
- Project planning / management of information architects, designers, and developers
- Technology: ecommerce, content management, application development, knowledge management
- UI consulting: screen schematics, site architectures, navigational models, application design, user interface design, competitive product audits and benchmarking, hierarchical classification systems, requirements gathering and documentation
- One Club Bronze Award, self-promotional website for www.razorfish.com